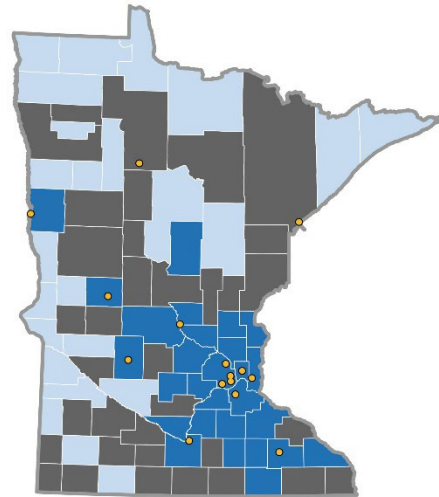


# Planned Parenthood of Minnesota, North Dakota, South Dakota

Planned Parenthood of Minnesota, North Dakota, and South Dakota (PPMNS) is a nonprofit organization that has been delivering Title X services in Minnesota since the 1970s. PPMNS has approximately 60,000 clients across the state.<sup>1</sup>

## Stats at a Glance<sup>2</sup>

- ▶ Number of family planning (FP) encounters – 67,407
- ▶ FP users with incomes below 100% Federal Poverty Level (FPL) – 13,308 (39%); all FP users with incomes below 250% of FPL – 24,083 (70%)
- ▶ Number of tests performed for gonorrhea – 25,494, syphilis – 17,484, and HIV – 17,744
- ▶ Number of female users who received a chlamydia test – 15,751 or a Pap test – 1,678







• Clinic locations

Pop. per sq. mi. ■ Less than 15 ■ 15 - 44 ■ 45 or more

## Overview of Services Offered

As a Title X recipient, PPMNS provides a broad range of FP services including pregnancy prevention and birth spacing, pregnancy testing and counseling, assistance to achieve pregnancy, basic infertility services, sexually transmitted infection (STI) services, and other preconception health services. The services are voluntary, confidential, and provided regardless of ability to pay.<sup>3</sup> The infographic below provides an Overview of Services Offered within the PPMNS network. The data shown below are not specific to any particular site but rather representative of the broader grantee network. For information on services available at individual service sites, please refer to the [OPA clinic locator](#).

 Pregnancy assistance and counseling	 Contraceptive services	 STI services	 Other preventative health services
<ul style="list-style-type: none"> <li>● Counseling on achieving pregnancy</li> <li>● Preconception health services</li> <li>● Pregnancy testing and counseling</li> <li>● Basic infertility services</li> </ul>	<ul style="list-style-type: none"> <li>● FDA approved long-acting contraceptives</li> <li>● FDA approved short-acting contraceptives</li> <li>● Natural family planning methods</li> </ul>	<ul style="list-style-type: none"> <li>● STI and HIV education and counseling</li> <li>● STI and HIV screening and testing</li> <li>● STI and HIV treatment</li> <li>● STI self-testing</li> <li>● Expedited partner therapy</li> <li>● PrEP counseling and risk assessment</li> <li>● PrEP prescription services</li> <li>● PEP counseling</li> <li>● PEP prescription services</li> </ul>	<ul style="list-style-type: none"> <li>● Screening for breast cancer</li> <li>● Screening for cervical cancer</li> <li>● HPV vaccinations</li> <li>● Screening for intimate partner violence</li> <li>● Screening for mental health</li> <li>● Screening for obesity</li> <li>● Screening for smoking, drug, and alcohol use</li> <li>● Adolescent-friendly health services</li> </ul>
<p><b>LEGEND</b></p> <ul style="list-style-type: none"> <li>● Available at all service sites</li> <li>◐ Available at service sites and through referrals</li> <li>○ Available through referral only</li> </ul>			

<sup>1</sup> Source: Data collected by Mathematica in 2023 for the Title X Implementation Study.

<sup>2</sup> Source: Family Planning Annual Report (FPAR): [2022 National Summary](#).

<sup>3</sup> See the [Title X Service Grants web page](#) for more information on the requirements and regulations guiding Title X projects.

## Equity in Practice



PPMNS uses a team of internal staff, called navigators, who assist clients interested in applying for health care coverage under either the Minnesota Health Care program or other subsidy programs. Navigators help clients fill out their application, ensure they have the right paperwork, and help them submit it to the appropriate agency. By receiving this assistance, clients could have part or all of their health care costs covered.

## Innovations in Practice



PPMNS is reworking the way it treats clients experiencing symptoms after a positive pregnancy test. Through the new Early Pregnancy Complications workup, clients are assessed via telehealth and then brought in for additional testing as needed. Based on the client's diagnosis, they may receive medication and continue to be followed by the clinicians, or they may be scheduled for a procedure. This workup helps PPMNS ensure that clients experiencing pregnancy symptoms are supported, quickly assessed, and centered in care.

## Did You Know?



PPMNS works with a community-based organization to deliver a culturally responsive peer education program for Native American youth in the Bemidji region. The program is called Native STAND (Students Together Against Negative Decisions). Participants learn about sex education topics like anatomy, family planning, and healthy relationships. The program is one of the ways that PPMNS works to address disparities related to HIV/AIDs and STI rates and barriers to family planning services for American Indians.



PPMNS continuously adapts services to meet client needs. For example, during the pandemic, PPMNS began offering a telehealth service to clients across the state. This service, Mental Health Talk Therapy, was offered by on-staff social workers. Although most clients are covered by insurance, PPMNS has also secured local grants in Minneapolis to offset cost-related barriers to accessing mental health care. Through this new service, PPMNS is taking the first steps to address gaps in access to mental health care.



In partnership with The BrandLab and KNOCK, Inc., PPMNS launched an advertising campaign called "This space is for you" to help reach the BIPOC population (Black, Indigenous, and People of Color). The concept for the campaign was developed by Gen Z BIPOC student apprentices from The BrandLab and mentors from minority, woman-owned creative agency KNOCK, Inc.. The campaign concept is that clients of all races, ethnicities, abilities, sexual orientation, gender identities, or socioeconomic status have a safe place to access health care at Planned Parenthood. The campaign began in fall 2021 with ads on streaming channels, social media, online videos and digital banners, billboards, transit, and online audio streaming and radio. PPMNS uses this campaign to reach populations that continue to experience sexual health disparities and demonstrate that it is a safe space for these populations to receive quality care.

## About the Title X Program

The Title X Family Planning Program, created in 1970 and authorized under Title X of the Public Health Service Act, is administered by the Office of Population Affairs (OPA) in the U.S. Department of Health and Human Services. For more information, please refer to OPA's [website](#).

Grant number: FPHPA006570

Website: <https://www.plannedparenthood.org/planned-parenthood-north-central-states>